

SOUTH CAROLINA'S NEWSWEEKLY

DECEMBER 27, 1974
TWENTY-FIVE CENTS

OSCEOLA

McGuire's winning philosophy

by Robert McMillan

Last in a series

After hours of talking with and interviewing Frank McGuire, one begins to understand the origins and foundations of his philosophy about basketball as well as life.

His fortunes in basketball have been extremely successful, perhaps an extension of his intense competitiveness, most recently illustrated by his outspoken campaign for the athletic director's post at the University of South Carolina. He began his life on the streets of New York City -- a tough environment -- from a poor, tough family. McGuire feels that he earned what he received as a kid, as an athlete and later as a coach. His personal life has been laced with tragedy -- his first wife died shortly after McGuire came to Columbia. He is father to a retarded child. And three of his closest, life-long friends -- Tom Paprocki, Ted Carrol and Buck Freeman -- have died within a short period over the past couple of years.

Through it all, McGuire has hardly mellowed. Today his conversation is punctuated with references and anecdotes from the past, but with an emphasis on adapting to changing times, different basketball techniques, and an entirely new set of student-athletes. Most of all McGuire is concerned with winning -- and with the hard work it takes to do it.

"Sleeping is overrated," says McGuire. "My mother, bless her soul, used to say she would be sleeping for a long time when she died. So why bother with it now?" McGuire sleeps five hours a night these days.

Discussing winning, McGuire says, "A player should never drop his head. Even if you are having a bad day you

PHOTO BY ROBERT JENKINS



Frank McGuire consults with assistants

should never admit that you are beaten.

"I watch the bench conduct of a winning team. The best

teams have guys on the bench just as enthusiastic as guys who are playing. Last year Jim Clements (a little-used player) was as excited as anyone who ever played for me.

"I try and come up with a gimmick for every game to keep the team loose. I try to never send them out tense. Always try and send them out to play in a loose frame of mind. But sometimes I have to rant and rave on the bench to get my players going when they are listless and having a bad night.

"Fellows who reach the top are the hard workers who really want it. To be successful you have to be a little hungry, you have to want to be good, have the right mental attitude and be willing to pay the price," McGuire said a few weeks ago.

You have to listen and take McGuire seriously, if for no other reason than his credentials. He is the only coach to win three National Coach of the Year awards...at three different schools. He is the only coach to take two different teams to the national collegiate finals. He is the only coach to take two different teams to Atlantic Coast Conference championships. McGuire is also the only coach ever to win over 100 games at three major schools (185 at USC, 164 at UNC and 103 at St. John's). His 24-year record is 452 wins and 170 losses.

And there are some other reasons to give McGuire your ear. McGuire is open, frank and honest in his talk. He never evades a question. If he can't answer a question, he'll tell you right out that he can't.

(Continued on page nine)

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VOLUME 2, NUMBER 23

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Published weekly by Parallax Media Projects, Inc., 1918 Blossom St., Columbia, S.C. 29205. Mailing address: P.O. Box 5033, Columbia, S.C. 29250

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Phone: 254-7086
(business and editorial)

Third Class Postage
paid at Columbia, S.C.
Published weekly

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Circulation and Promotion
John Hughes Cooper

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Politicus

For the Democratic Party, last week's "mini-convention" in Kansas City was a test. Not a "pass-flunk" test; that won't come until 1976. But the conference was a test of the relative strengths of factions, candidates and potential candidates, a test of the substance and permanence of the changes the party has undergone over the last ten years, a test of Democrats' will to win again in 1976 — and whether or not they have the vision it will take to pull it off.

For national Democratic chairman Robert Strauss, the overriding issue was and is unity. And he is determined to bring some semblance of it to the Democratic party.

Strauss' challenge is to toe a policy line drawn equi-distant between the most polarized fractional points within the party, and then convince activists on both sides they can live with it. The absence of that kind of unity has cost the Democrats the last two presidential elections, and Strauss knows it. But he thinks he's on the right track for '76.

The Democrats' formal job at Kansas City was the ratification of a charter — the first for any major political party in the history of the nation. Liberals within the party proposed the idea; their goal was a more ideological party, whose elected officials and state and local affiliates would be more responsive to the party — rather than the other way around, as it is now. The mandate for both charter and "mini-convention" to ratify it came from the 1972 national convention, where the liberals dominated.

The fact that any kind of formal charter was adopted was a step toward the liberals' ideal. The fact that most provisions pertaining to a more unified ideological stance were deleted has been accepted by most liberals as tolerable and necessary for the short run.

On the other hand, most liberals were determined that provisions on delegate selection for the various stages in the party's convention process not be stripped of the

essence of reforms adopted in a series of tough battles over the past decade.

The code word here, of course, is "quotas." But the real issue is *political power* — and who will be included or excluded from its exercise within the Democratic Party.

The issue was ultimately drawn over a key provision on delegate selection in the proposed charter. The section on delegmt selection had carefully been drawn up as a compromise "package" which was supposedly capable of acceptance both by the Old Guard and the reformers. It was a product of countless hours of back-room sweat, and had been given the official blessing of the Democratic Governors' caucus at Hilton Head earlier last month.

By the time everyone got to Kansas City, however, it had become clear there would be some sort of a fight over the key provision on adjudicating challenges to state delegations' composition at the national level. At least some of the reformers were making it known they would contest two elements to the compromise: first, a new rule that the composition of a delegation could not be considered as *prima facie* evidence of discrimination — against racial minorities, women and/or youth — for purposes of bringing a challenge; and second, that the burden of proof in such a challenge would be on the *challenging* party, as opposed to the *challenged* party — which would normally be the state party organization.

As the conference began, the question was, how many delegates could be mustered against the controversial "compromise" provision? After the initial gathering of the black caucus, followed by women's and Latino caucuses, it became apparent that the move to reverse the two accessions to the Old Guard would be stronger than anticipated.

In his convention *post mortems*, Strauss maintained that he had the votes on the floor to defeat the reformers' challenge. That is debatable. The more serious threat to the

conference than a showdown vote, however, was that blacks would lead a walkout should the reformers lose the vote.

Shortly before the vote was due, late Saturday afternoon, the conference recessed. There were frantic caucuses galore, but the most critical was the Governors' caucus. After several straw votes, it became apparent the Governors would opt for a "new compromise," giving in to the reformers on the two key points of contention.

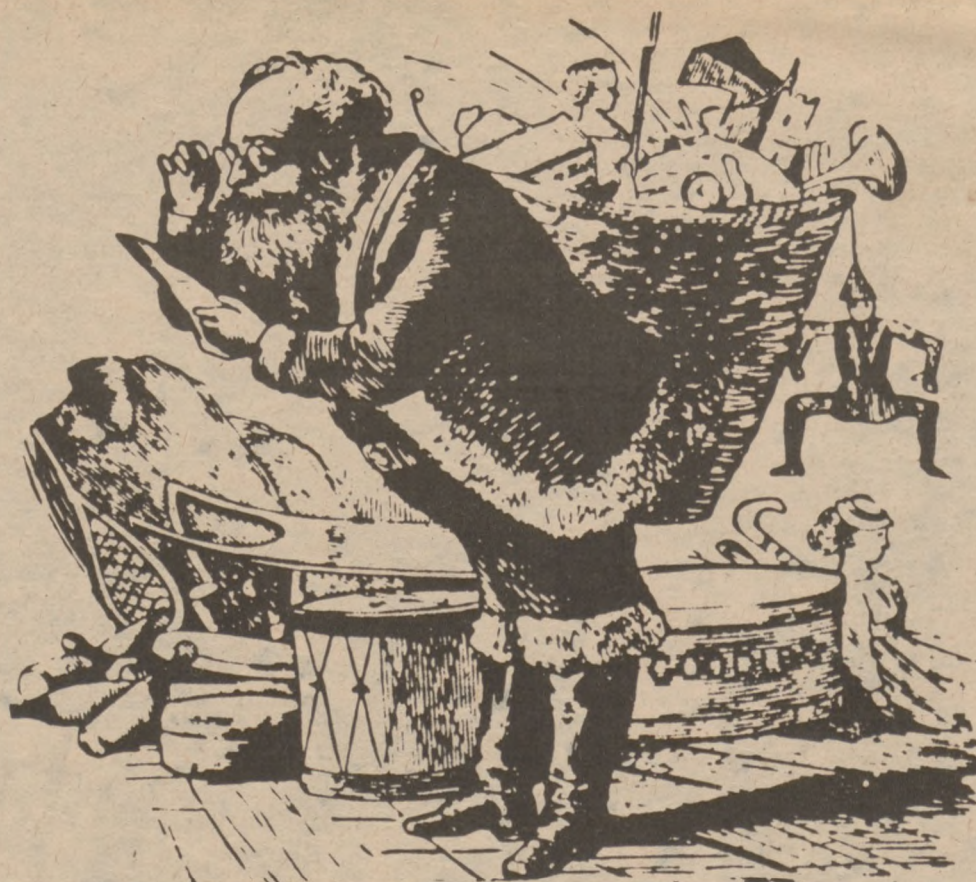
Returning to the convention floor, spokesmen for the regulars began mounting the podium to give the signal on the "new compromise." Moments later, the revised provision was adopted by a voice vote. The reformers celebrated their victory, there was some audible grumbling from Old Guarders, but the only drama of the whole affair was over.

If what happened at Kansas City was a test for the national Democratic Party, it was also an equally important test for the South Carolina Democratic Party.

To say the least, the party has lived through quite a traumatic set of experiences since the delegation to the "mini-convention" was chosen at the state convention last March. A cogent argument could be made that the entire complexion of the party has been fundamentally changed during the interim. And while everyone has been pondering what changes will take place within state government and the Democratic party as a result of the reform revolt led by Pug Ravenel, an equally significant question concerns what changes might take place in the input from the South Carolina Democratic Party into national party affairs.

In the recent past, that involvement has been pretty much controlled by the axis of state chairman Don Fowler and former governor and Democratic National Committeeman Robert McNair. There have been personality-oriented differences

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Politicus

(Continued from page two)

between some McNair partisans and followers of McNair adversary Senator Fritz Hollings, but ideologically that hasn't amounted to much.

At the very least, however, the establishment clique symbolized by the Fowler-McNair leadership can no longer claim exclusive right to speak the sentiments of all South Carolina Democrats. Just how much reform sentiment in South Carolina would be translated into support for reform efforts at Kansas City was one of the more interesting questions at the mid-term conference began.

As it turned out, there was no major turnabout among the South Carolina delegation. Again, most of the state's delegates were selected prior to all the critical electoral events of 1974.

But there were some interesting developments.

Fowler, of course, has been an important Strauss lieutenant in efforts to dilute 1968 and 1972 reform gains for the sake of "unity." At one rather remarkable point in the Kansas City proceedings, Fowler identified himself from the podium as a spokesman "for the regulars."

But unlike what has happened in the past, the South Carolina delegates were anything but unified behind Fowler's leadership

when it came down to the crunch. When Fowler finally did mount the podium, it was to plead for regulars' support of the "new compromise."

One very important development was the assumption of a strong leadership role within the black caucus by national committeeman and defeated congressional candidate Matthew Perry of Columbia. Perry, who defended the state party against the Womens' Political Caucus challenge in 1972, made it clear this time around that the "old compromise" was unacceptable. He must claim a sizeable share of the credit for the reformers' final victory.

Vote counters at the conference showed as many as 12 of South Carolina's 26 delegates prepared to

vote with the reformers on the showdown -- had it come to that. One of the 12 would have been Lieutenant Governor-elect Brantley Harvey. Nope, that's no misprint. The message of '74 has come through loud and clear to Brantley, and he has been making sounds (publicly, at least) like a reformer ever since. He indicated prior to the Saturday afternoon recess he would vote for the "new compromise" provision.

Meanwhile McNair, who was head of the arrangements committee for the affair, remained pretty much out of the in-fighting. It was a far cry from 1968, when ol' Bob used every trick in the book to keep the delegation solid for Hubert Humphrey, while visions of a Humphrey-McNair ticket danced in his head.

All of this forecasts an interesting round of Palmetto State conventioning for '76.

Add to the behavioral studies the fact that the new national party rules provide each state's delegation must "fairly reflect" grassroots sentiment with respect to ideology and/or presidential

candidate preference, beginning in 1976. Reformers proposed an amendment to this effect to the state party rules in 1972, but were outvoted.

No one can predict the exact shape of things to come, but there's no question a new day has arrived. And not a day too soon.

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NATIONAL TOPICS

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FROM WASHINGTON

No more leaders

Two hundred years ago a little republic on the edge of the wilderness suddenly produced Jefferson, Hamilton, Madison, Adams and others like that. It had only 3 million people. Today we have 200 million. Where are our great men? We should have 60 Franklins at least.

Scan the list of modern leaders in America? We won't mention anyone by name but isn't there a certain paucity of talent in the group, compared, say, to early days? Have we forgotten how to produce greatness?

Maybe it's our fault; perhaps the genius is there but we don't recognize it. Or possibly the comparison is unfair maybe the Founding Fathers weren't really all that good, their genius is a myth. Other explanations occur; perhaps the emergency that produced them isn't severe enough today; maybe we need to be right up against the Redcoats.

And yet our modern problems are pretty rugged: inflation, recession, energy shortage all at once; race problems, the nuclear threat. Surely this should inspire comparable leadership. If there is a Washington in the house will he please stand up?

A thought increasingly haunts this reporter that we have the know how to find it. That's why Sen. Walter Mondale's decision to remove his name from the presidential race distressed many, even conservatives: "I do not have the overwhelming desire to be President which is essential for the kind of campaign that is required," he said. "I admire those with the determination to do what is required to seek the Presidency but I have found that I am not among them." He had barnstormed 30 states and spent \$100,000 and wanted out. It was a kind of indictment of the whole system.

The Founding Fathers might have pondered. They set up the electoral college originally to help -- the presidential selection process; a device something like that which the dominant party uses in the House of Commons -- to pick a prime minister. It hasn't worked. So presidential hopefuls are now lining up, two years ahead of time, to go through their grueling ordeal. Some argue the process is educational all round. On the other hand, wouldn't we be better off if they just stayed put and made reputations at home? Would

George Washington have campaigned?

Our system makes it even harder to drop a leader than to acquire him. The only way to get rid of an unsatisfactory president, short of waiting two or three years for an election, is to use the impeachment guillotine. A brutal business. How much simpler it is abroad. Japan has just quietly changed prime ministers.

Suppose a stray Founding Father had got into the 94th Congress. He would see one party controlling the legislative, another the White House. Very odd, he would murmur. It might be difficult for him to make a reputation under such circumstances. And doesn't it promote confusion, he would ask? Why yes, it does. It didn't matter too much when it took two weeks to ride from Boston to Philadelphia but everything is enormously speeded up today -- everything, that is, but government.

But surely, split political control is the exception, our hypothetical Founding Father would exclaim! Not so very unusual; almost routine. It is customary enough to excite little surprise (except from visiting foreigners). It now averages about three years out of every eight.

Seniority is another oddity. To get power in Congress you must be old. Old, that is, in the terms of the Founding Fathers. They were an extraordinarily young lot. Of those who wrote the Constitution in Philadelphia in 1787 Jonathan Dayton of N.J. was 26; Pinckney, 29; Hamilton, 30; Rufus King, 32; Madison, 36; Adams, 37. Just boys, our congressional committee chairman would say. Even with Ben Franklin at 81 the average in Philadelphia was 43.

Suppose Jefferson, for example, who had aspirations to establish a utopia of small farmers in America, had sought admission to the House Agriculture Committee. He would have had to wait 31 years to equal the age of the present chairman, Rep. Poage (75) of Texas. Another delegate of Philadelphia was John Rutledge of South Carolina, later on the Supreme Court. If he had joined the Senate Judiciary Committee today, he would have to wait 22 years to equal chairman James Eastland's age. It is unlikely that Alexander Hamilton, the impatient financial genius, would have been prepared to wait 40 years to match the age of John L.

McClellan (D) Ark., present chairman of the Senate Appropriations Committee.

Coherent political parties in Washington might generate stronger leaders. That could be the greatest political reform of the day. Other nations have party conventions every year to help steer their course, but it is only now that the Democrats for the first time have taken this obvious step.

It is agonizing to see the public hoping that President Ford will act. Fed chairman Arthur Burns solemnly warns that continued drift over the energy problem "may lead to a permanent decline of our nation's economic and political power." Mr. Ford hesitates.

Henry Ford II urges a stimulative tax cut to help avoid "potential disaster." The President hesitates. And again, in two weeks, private ownership of gold becomes legal and what looks like a gold rush is developing. This will take needed funds away from agencies; it is a vote of no confidence by the timid rich; it means that they would rather lose interest and pay insurance and storage charges on hoarded metal than trust the White House and Congress and the American productive market system. The mood is ominous.

Instead of blocking the president, Congress is trying to get him to act. This is a reversal of roles for at least a generation. Walter Lippmann wrote in 1963, when Congress stalled JFK: "We have here in its American form the critical disease of democratic government, namely the paralysis of the Executive by the elected assembly." Mr. Ford has made this into a "paralysis" of the elected assembly by the Executive.

Meanwhile, the oil producing cartel (OPEC) is accumulating \$60 billion a year in surplus cash. At this rate one week equals the Rockefeller family's entire wealth. In a year it equals all U.S. investments outside the country. In nine years it equals the value of all the stock of all the companies on the N.Y. Stock Exchange. In 15 years it equals the value of all the stocks of all the major stock exchanges of all the countries in the world. We just don't think this money is going to be paid.

JACK ANDERSON

AND THE WASHINGTON MERRY-GO-ROUND

What, me sacrifice?

WASHINGTON — The new Congress won't convene until next month, but it is already gearing up the legislative machinery. The liberals are getting ready to bulldoze a New Dealish program through Congress while the conservatives are still in disarray.

The liberal majority is lining up legislation to start the economy humming again. They will push for a major public works program to provide jobs for the unemployed. They will present President Ford with standby controls to hold down wages, prices and profits. They will vote out bills to grant relief, larger unemployment compensation and national health insurance.

But the most ambitious undertaking of the new Congress will be a complete rewrite of the tax laws. Many of the tax loopholes, including oil-depletion allowances, will be plugged up. The new laws will grant less tax relief to the rich and more to the poor.

The winners in last month's elections may also make a loser out of the Pentagon. Many of the newly elected members have publicly supported a reduction in military spending.

Even the Armed Services committees, traditional patsies

for the Pentagon, may get tougher with the brass hats. But military officials are most concerned about tenacious Rep. Jack Brooks, D-Tex., who will take control of the powerful Government Operations Committee in January.

Brooks is one of Capitol Hill's most stubborn investigators. The Pentagon is particularly worried that he will revive the long dormant military investigations subcommittee. Since Brooks has no major military installations or defense contractors in his home district, the military men fear he will have no sacred cows to honor.

GOP Sacrifice

Inflation has caused most Americans to tighten their belts. But even as President Ford was calling for sacrifice, the governors of his own political party were living it up in a style that would make a sheik look tacky.

The 17 Republican governors who showed up for their recent conference in St. Louis were guarded by a throng of security men -- two for each politico. Fifty limousines and a cadre of 80 National Guardsmen drivers were used to chauffeur the big-wigs around. And when they went home, the governors were inundated with a horde of gifts: quilts, fruit baskets, Wedgewood plates, a St. Louis Symphony

album, a charm bracelet, sorghum and honey, candy, a silk scarf and a rose.

The main event, however, was the dinner.

The governors and their guests -- a total of 450 -- prepped their palates with champagne and wine, then dined on \$15,000 worth of food, including poached sole on spinach with sherry sauce, cranberry sherbet, prime ribs, over-brown potatoes, assorted vegetables and cheese and strawberries.

Incredibly, the GOP chieftains held their dinner not once, but twice. Just to make sure the event was perfectly planned, local Republicans rehearsed it two weeks before the conference.

The Republicans said the cost of their dinner was about half of what it was in previous years. They cut back, one planner said, because of the world food shortage.

Going Home

Senator James Abourezk, the populist Democrat from South Dakota, has decided to change his residence. For two years, he has been living in an upper-class neighborhood in Washington and, he says, he is tired of it. "I have become a

Washingtonian," he told us, "and that's not fair to my South Dakota constituents." In an effort to become a South Dakotan once again, he will soon rent a small Washington apartment and commute to his home state on weekends and holidays.

Osceola will not be published next week.

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SEASON SHOW STOPPERS



Taste is always in style

by Ruth Anne Collins

Fashion may change, but taste is always in style. So I'd say *selectivity* is the word to consider in your shopping this season. In other words, if you can take it or leave it, *leave* it. Being selective isn't merely a money-saving technique; it's how to get the best in fashion at any price.

Of course, to get what's best, you have to *know* what's best. So the photos on this and other pages are intended to give you some prime examples.

Ruth Anne Collins is fashion director for Tapp's of Columbia and a local model.

In buying gifts for yourself or others, learn to look for quality, not quantity.

Your fashions should express themselves in words like soft, easy, fluid, feminine, polished and classic. The silhouettes to look for are (1) loose and swinging blouson shirts, chemises, capes and coats, and easy-cut skirts (2) the long, lean line — slim and close to the body, to give your figure a long look.

Skirts and dresses are definitely *longer*, usually around the knee, depending on age, style and material. Before you decide you don't like the longer look, try it. It will give you the same flattering length of line that pants do, and you'll

feel very feminine in a skirt that brushes against your legs.

But whichever of the fashion looks you choose, be sure it is right for you as an individual and will fill a need in your way of life.

Now, here are a few words for men on that perennial problem: what to get the woman in your life. The main thing is not to wait until December 24. The clothes will be picked over, and your special woman will want you at home, not out somewhere frantically dashing about trying to find a gift for her.

(Continued on following page)

Style...

(Continued from previous page)

Most women will be pleased with whatever you get them, as long as you do the buying yourself — not your secretary or your mother or your sister. Spend the time and the effort to shop and pick out something just for her that *you* like.

At a loss for ideas? Ask her for suggestions, or get a list. If that doesn't work, keep an eye and an ear out for things she might casually mention. Sales people can also be quite helpful; give them a price range, and work from there.

And remember — gifts are an expression of love.



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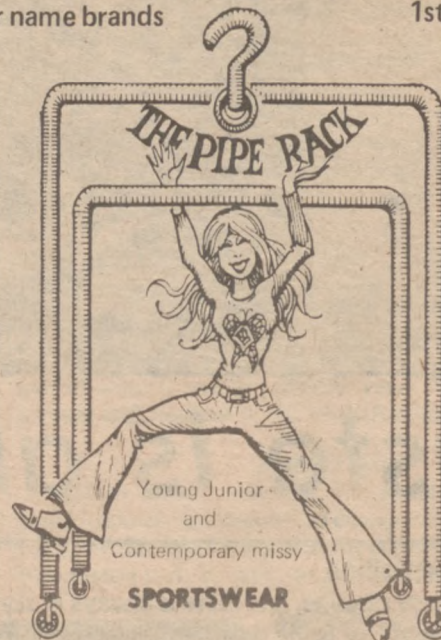
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This long-coated evening pajama takes Ruth Ann Collins fashionably dressed to formal or informal parties. From the S. Howard Hirsh collection at Tapp's.



This jacketed knit in beige is one of the many formal looks Peggy Tapp likes from 1974's evening collection Tapp's, downtown, Trenholm Plaza and Dutch Square.

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Party time is a great time to display fashions wonderful world of individualism. Georgine Tapp wears a full-length cable sweater over a soft and fluid one-piece dress with the look of a two-piece; Ruth Ann Collins wears a three-piece soft pajama; Peggy Tapp wears a white two-piece with hood trimmed in ostrich feathers and Becky Ebert wears a chocolate brown three piece pajama. All from Tapp's evening collection.



Becky Ebert models 1974's great outwear fashion look. Sweater coat trimmed in Spanish lamb. Designed by Golet for Tapp's.



Soft, sophisticated and short are the fashion looks Ruth Ann Collins and Becky Ebert have chosen for their daytime Christmas activities. Ruth Anne's tri-tone, two-piece is by Kay Unger for St. Gilliam and Becky's one-piece dress in apricot is by Ned Gould for NR-1. From Tapp's.

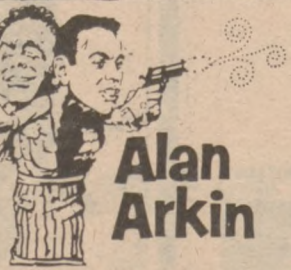
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THE FRONT PAGE



PG

'If you want a happy player, you can't fool him'

(Continued from page one)

I asked about recruiting. "Recruiting is much worse than it ever was," he says. "Much worse. Most of the stories you read about are true. I've been coaching for 35 years, so I know what the boys are being offered. We (USC) haven't gotten into that market but I just don't know."

"Something has to be done," McGuire said. "You have to start punishing the players. If N.C. State goes on probation for a year and then wins the national championship, then it is worth it for them to cheat. Now suppose the NCAA had punished Thompson. They punished Mike Grosso a few years ago. If Thompson was not allowed to play, it would be different. The mothers, the fathers and the boys would be afraid to take a shady offer. The boys now know what is going on. They shouldn't go scot-free. You can't fool an 18 or 19 year old kid now. They have had agents for years and have visited all the schools and heard all the offers."

"Now, if a coach or school is doing it (recruiting illegally) they should be punished too. All of the offenders should be punished and this crap stopped."

McGuire explained his personal recruiting methods. "If a player comes to USC, I talk to him 15 or 20 minutes and tell him a few things. 'Does USC have what you want academically?' 'Look at the players -- are they the kind you would like to play with?' 'Is our style of play the kind you want?' 'Look at our schedule and figure out if you will get the recognition that you want.' 'Just ask yourself if you fit in. Ask the ballplayers, they won't lie to you. Ask about our coaches. Find out if we are what you want.'"

"I send recruits to the Bates House dorm where they are going to live, not to some alumni's mansion they'll never see again. If you want a happy player, you can't fool him. If you do fool a player, you won't win anything."

McGuire admitted that his recruiting methods have both drawbacks and advantages. "Some boys, if you offer them anything, then you are out completely. Now with other, if you don't offer them money, you will never get in the door." Nonetheless, the coach said, he refuses to play the money game, as much for the sake of a winning basketball team as anything. "If you pay a boy to come, he won't respect you one bit. And if you pay one, you have to pay them all, because there are no secrets among ballplayers."

The big money being thrown around in collegiate basketball programs isn't only disconcerting to McGuire; it's also affected his assistants, especially Bobby Cremins. When Cremins is recruiting, McGuire related, potential signees often ask about money. "Sometimes when he (Cremins) comes home from a recruiting trip, he tells me he just doesn't know what to think about some of the fellows. He'll just have to learn how it is." But, as the head coach pointed out, Cremins is only entering his second year of coaching, "and he is starting to get used to these kids."

"I could tell you right now of five or six boys in our own section

who are in school illegally. I'm positive I could prove it," he says. "But this is a boy's life. I would never go on record hurting a boy. I have never called the NCAA about a player violation and I won't ever call them."

McGuire took issue with the prevailing theory that being in the ACC helps recruiting because of the generally high caliber of play in the conference. "Dropping out of the ACC hasn't hurt our recruiting. The ACC coaches put out all this hogwash about recruiting. They try and sell the ACC. But I tell the mothers and fathers of a player that the last place to send their son is the ACC, unless they want their boy in a name-calling contest. Even the coaches in the ACC hate each other. Our players are allowed to play without harassment."

Another problem which most college coaches have had to face, especially in recent years, is the spectre of a top collegiate player being lured into the pros. But it's a problem which McGuire has coped successfully with -- he's never lost a player to the pros before the player's eligibility was up. Several players, most notably Tom Riker, Kevin Joyce and John Roche, were all offered vast sums of money to turn professional, but they all elected to stay at USC with Frank McGuire.

"I wouldn't ever stand in the way of one of my players leaving if he was offered a legitimate contract and a lot of money. I try and protect my players and get them the best contracts available. I've already started trying to line up (pro) teams for my players," McGuire admits. "I ask them where they would like to go and contact those teams. Tom Boswell and Alex English aren't stupid -- they are watching the pro leagues. But they also know me. We have the best lawyer available in Arthur Morris. He wrote the first contracts for the NBA. Arthur was owner of the Chicago Stags and now has part of the Chicago Blackhawks. He is

one of the only lawyers who takes care of his ballplayers after they sign. Most agents take their 15 or 20 percent off the top and are gone."

McGuire singled out Moses Malone of the ABA's Utah Stars as an example of a player who got a good enough offer that he could forego collegiate play. "Moses Malone did the right thing," the coach said with his usual forthrightness. But he added, "Now a mediocre or just a good ballplayer should wait and finish school. Even with professors and exams, school is the best time of your life and a player ought to enjoy it."

McGuire's ten-year stint at USC has brought him and the school an admirable record of 185 wins and only 77 losses -- for a .706 mark. And that's after a miserable first season. But McGuire is quick to give credit to his coaching staff for the team's success.

Donnie Walsh, a former player for McGuire at North Carolina, is the number two man on the coaching staff. As a player, Walsh was and is regarded as one of the best defensive backcourt men to play in the ACC. Until 1970, Walsh held a UNC record for the highest shooting percentage. After college, Walsh was drafted by the Philadelphia Warriors, but he chose instead to go to Law School at UNC, where he edited the law review during his senior year. Upon graduation from law school, Walsh turned down offers to work in the law office of then Vice President Richard M. Nixon (Walsh says today it was one of the best decisions he ever made) and in the U.S. Justice Department. He took his first coaching job -- as assistant to head UNC coach Dean Smith. Several years later, when he got an offer to become McGuire's assistant, he jumped at the chance.

Walsh has played a crucial role at USC. His performance has

elicited high praise from the head coach, who called him the finest young basketball coach in the United States. When McGuire was hospitalized because of a stomach disorder last season, Walsh stepped in and led the Gamecocks to victory in all of the five games of his temporary head-coaching career.

McGuire has known Donnie's family since Walsh was born. He even gave Donnie his first basketball. "He's a member of my family," says McGuire. "He is indoctrinated into my system. I have complete confidence in his judgement and abilities."

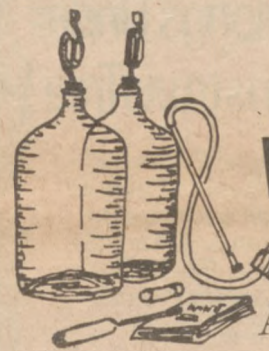
Ben Jobe is another of McGuire's assistant coaches. He is noted for his knowledge of fundamentals. In 12 years of coaching at all levels, Jobe has recorded a won-lost record of 232-72. He served as head coach of South Carolina State from 1968 to 1973. Some people have speculated that Jobe got his job at USC to help bring his starting center Tom Boswell to Columbia. McGuire doesn't particularly like that story, and refutes it when talking of how he hired Jobe. "Coach Jobe had lectured at my summer camps for years. I have

always been impressed with him. Many times I said that he was the kind of assistant I would want to have. But I had no idea he would ever leave South Carolina State. One day I was reading the paper and saw he had quit to work with Converse Rubber Company. I immediately called and asked him about it. He told me he never thought he had a chance to work for me. So then I immediately called his boss, Joe Dean, and asked him to let Ben come to work for me. Joe told me he had already had assigned Ben to the Washington area. I said, 'Listen, Joe, Ben wants to coach. I'll either have a good coach or you will have a lousy salesman.' Joe agreed."

"When Ben came here I did not even know of Tommy Boswell. Well...that's an exaggeration. I had heard of him, but I really didn't know much about Tommy. I did not recruit Ben to get Boswell. Ben doesn't even have to recruit here. He's a good basketball coach. Anyone who says I got Ben for Tommy is out of their mind. Tommy might have left South Carolina State because Ben did. But you know me. If Tommy doesn't want to play my kind of

(Continued on page ten)

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McGuire says his 1974 team's loaded with talent

(Continued from page nine)

game and for me, then he is gone. And that goes for anyone else."

Bobby Cremins and Charlie Henderson are assistants who cover the early recruiting and most of the scouting during the season, while McGuire, Walsh and Jobe coach the team.

"Bobby Cremins is another part of my family," McGuire says of his former player who was captain during his junior and senior years several years ago. "He's so enthusiastic. At first he couldn't believe the things that happened in recruiting, but he is getting used to it now. Charlie Henderson (a former Keenan High coach) will go anywhere to recruit. He has already this year been just down the street from Indiana University. We have a chance to get some of those boys. Bobby covers the East and Charlie covers the South and anywhere else I send him."

McGuire considers this year's team loaded with talent but is hesitant to label the team yet. "It is a great honor to put that Gamecock uniform on. I am very anxious to see how good we are. I'm not afraid to be ranked, that is what we are working for, to be the best. Some coaches are afraid to be ranked because the opponents get up for the ranked teams. Well, I love it. I

want to see what my team is going to do in the hard games away from home. Then I'll be able to label this team," McGuire says.

"We have a tough schedule away from home with Notre Dame, Marquette and Houston on the road. If we get beat I hope we don't lose our composure. We'll just readjust. A couple of years ago we lost our opener at Tennessee. The loss was good for us. I found out that Brian Winters was sick with mononucleosis. So losing sometimes helps in a way. But I like to win every time out.

"Couple of weeks ago I cut the team to 12 players. Before last year I always had 12 players. Two weeks ago I almost cut the squad to 10. If I think a player is not earning his way he has to go. Twelve is just right for us to practice with. There are no politics involved, I play the best players. We let them decide who is going to start by their play in practice. I will never put up with a prima donna.

"This year I can rest some of the players. Alex English needs some rest sometimes but he never got it in the last two years. Before this year I never had five really good ballplayers. But now anyone of the 12 is capable of playing. But I don't believe in free substitution, I never



McGuire

did."

"We will adjust this year. You have to have good ballplayers to do that. If you have good enough players you can do anything. And we do this year. If we can't do one thing, then we'll do another. We hope to run but maybe we won't be able to against a team like Notre Dame. So then we will slow it down. The team has depth. If one can't do it another can.

"I tell my players if you are good enough you will play. I never promise a player he will play. Ed Peterson (a former Gamecock, a great shooter) wanted me to promise him he would play his junior year. But I couldn't promise him. If Ed had stayed he would have played. But if I had told him that, he wouldn't have been worth a damn. You have to have competition. There is some kind of competition between Greiner and Mathias. It is good for the team. There is a rivalry between Boswell, English and Davis. It is a healthy condition. The fact that they want to beat each other is good. If it gets out of hand, though, I'll have to step in.

"Some players I don't want to coach. The door is always open here at USC. If at any time a player wants to leave, I let him go. That's

why I have lost players in the past (Herbert Entzminger, Clyde Agnew, Mark Cartwright, Joe Arttime, Ed Peterson, etc.). I even try to help them find the right school, write letters for them. If they are unhappy then they should transfer."

"If one of my players goes on his own this year, I'll find out. You can tell against the good teams. We either play as a team or the one who doesn't is out. And I don't care who he is. There is only one ball and all of the players have to use it. The pressure is tremendous on these kids and they feel it. Everyone wants a winner and a big winner.

"I don't have to talk about my co-captains Alex English and Mike Dunleavy. They both have played for two years and are proven performers. I'm working with Tom Boswell to condition him not to foul. He has a big body. Officials will put a boy like him on the bench. They did it with Riker and Ribock. I have the officials in practice call the slightest foul Tom makes. This is to try and condition him not to make any. Boswell is smooth. He can score so easily that it isn't even noticed. Sometimes in practice he'll get 30 points and look like he isn't trying. If he is good enough to play in the middle, I'll certainly play him there, just like I did with Chamberlain. I want my players to play where they do the most good."

McGuire feels that a winner these days needs an eight-man team, and he feels that he has it. "Mathias and Greiner are both good players who can step in and do the job. So are Walsh and Gilloon and Davis. I have to talk to Billy Truitt. He's only a freshman, yet he wants to play now. The problem is he's competing against All-Americans who have already proven themselves. Billy has to become a team player. I can't tolerate loners who cause dissension. If they do, they leave. It's as simple as that," McGuire

says.

I asked McGuire about the height on the team and what he was looking to recruit next year. There is a need for the really big man if the Gamecocks are to challenge for that elusive national championship.

"I'd like to have a solid 6-11 ballplayer on our team. Boswell is just 6-9 and English gets higher and outrebounds him at 6-8. Some people think Nate Davis jumps higher than Alex. Well, he doesn't. You always have to look to the future. Next year we are looking for the big man. If Boswell or English are offered good pro contracts, then they can leave with my blessing," McGuire says. "But we have a beautiful coliseum here and in order to fill it we have to have good teams worth watching. There are eight or ten players we are after and have already contacted. If we get one of these we will be lucky."

"Players are the essence," McGuire says. "If I can get good players I can win. That's what going out and recruiting a champion is all about."

While he was discussing recruiting a "champion," I tried to get McGuire to steer the conversation over to what he thought this year's chances of winning that crown were. USC, of course, was ranked highly in pre-season polls and is still ranked even after the Oklahoma loss on the road. This is McGuire's 25th season and he knows better than anyone else what it would mean if he could win it.

"I've taken two teams to the national championship game. I don't think anyone else has ever done that. I won't lie. I would love to be the only coach to take three different schools. I doubt if any coach could ever duplicate that feat. So that is what I'm aiming for. We want to get down to those last four teams. I've been there before and I'd love to go through it one more time."



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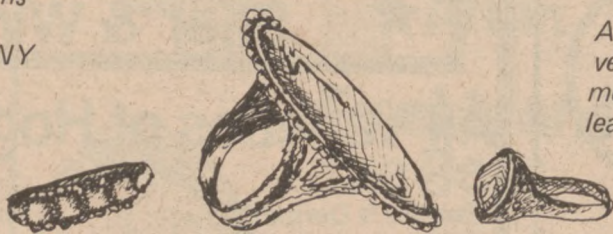
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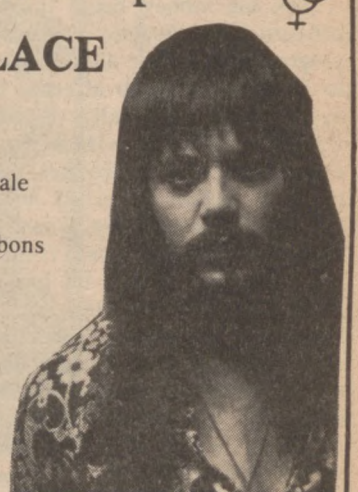
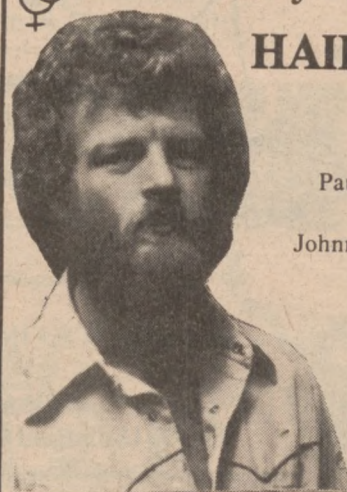
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Events/entertainment

continued from page 12

few. Rated PG with shows at 2, 5 and 8. The December 20 and 21 11:15 movie is "Son of Dracula."

PLAZA III THEATRE, 1323 Main Street, 254-7960

"Serpico," rated R, stars Al Pacino. Serpico is the cop who found that to fight crime he had to fight the New York police force. Show times are 1:30, 4, 6:45 and 9:15. The December 20 and 21 11:30 late show is "Walking Tall." Starting Christmas day for Columbia's holiday enjoyment is "Godfather Part II."

RICHLAND MALL THEATRE, Richland Mall, 782-2228

"Butterflies Are Free" is a touching story about a blind boy asserting his independence and his kooky female neighbor. Rated PG show times are 3, 5 and 9 December 20 and 21 with an added 7 p.m. show December 22-24. The Friday and Saturday 11:15 late show is "Cocoanut." "Freebie and the Bean," starring Alan Arkin and James Caan, starts Christmas day.

RICHLAND MALL II THEATRE, Richland Mall, 782-2228

This new theatre will open Christmas day with "Front Page" starring Jack Lemmon and Walter Matthau. Rated PG, call the theatre for feature times.

music

Opera singer Beverly Sills, who has appeared with the New York City Opera, the San Francisco Opera, Teatro alla Scala, Covent Garden and the Metropolitan Opera, will be at Columbia's Township Auditorium January 2. Tickets for the 8 p.m. concert are now on sale at the Columbia Music Festival Association, 1527 Senate Street, for \$6, \$7 and \$8.

Z.Z. Top, the Texas-based rock band, will be in concert on Saturday, December 28 at Carolina Coliseum. Tickets are priced at

\$6.25, 5.25, and 4.25, and are on sale at the Coliseum, Record Bar, Taylor Street Pharmacy and other ticket outlets.

art

Drawings USA/1973, an exhibit of 75 drawings selected from the Minnesota Museum of Art's Sixth Biennial national competition of drawings, will be at the Columbia Museum of Art through January 5. The exhibit includes the works of three South Carolina artists and many of the drawings are for sale.

television

Saturday, December 21

1 p.m. - NFC Playoff. The St. Louis Cardinals meet the Vikings in Bloomington, Minnesota. The Vikes by seven is our pick. (Channel 19)

4 p.m. - AFC Playoff. The Miami Dolphins take on the Raiders in a divisional playoff at the Oakland-Alameda County Coliseum. Until somebody beats the Dolphins, you've gotta pick 'em. By four here. (Channel 10)

8 p.m. - Tangerine Bowl. The Miami (Ohio) Redskins face the Georgia Bulldogs in the 20th Tangerine Bowl at Orlando, Florida. Miami looks eight better here. (Channel 25)

11:30 p.m. - College Basketball. The Fighting Irish of Notre Dame vs. the UCLA Bruins at Pauley Pavilion in Los Angeles. The Bruins should prevail. (Channel 10)

12:30 a.m. - Don Kirshner's Rock Concert. Mick Jagger and the Rolling Stones perform along with Kool and the Gang and Waylon Jennings. (Channel 25)

Sunday, December 22

1 p.m. - AFC Playoff. The Buffalo Bills and the Steelers meet in a divisional playoff in Pittsburgh. Pittsburgh is the pick, even though the Bills are tough at home. Five points. (Channel 10)

4 p.m. - NFC Playoff. The Washington Redskins vs. the Rams in a divisional playoff at Los Angeles Memorial Coliseum. This one is a toss-up. Rate it even. (Channel 19)

Monday, December 23

8 p.m. - Movie. "Scrooge," a musical adaptation of Charles Dickens' "A Christmas Carol," stars Albert Finney as Scrooge. (Channel 10)

8 p.m. - "Aesop's Fables." Bill Cosby portrays Aesop in this program which combines live action and animation. (Channel 19)

8:30 p.m. - GE Theatre. "I Heard the Owl Call My Name" is the critically acclaimed story of a scholarly priest in search of a greater knowledge. (Channel 19)

9 p.m. - Astro-Bluebonnet Bowl. The North Carolina State Wolfpack vs. the Houston Cougars in the 16th annual Astro-Bluebonnet Bowl in Houston. The 'Pack should win by about five. (Channel 25)

10 p.m. - NBC News Special. "The Navajo Way," a study of Navajo Indians still adhering to the old way. (Channel 10)

Tuesday, December 24

8 p.m. - "A New England Christmas." The story of a home-town boy who returns to Maine to spend Christmas with his family. (Channel 35, ETV)

8:30 p.m. - "Christmas at Pops." The Tanglewood Festival Chorus joins Arthur Fiedler and the Boston Pops in this program of holiday music. (Channel 35, ETV)

9:30 p.m. - "Berlioz's Requiem." The Music for Youth Symphony Orchestra and Concert Wind Ensemble perform Berlioz's "Grande Masse des Morts." (Channel 35, ETV)

Wednesday, December 25

8 p.m. - Great Performances. Leonard Bernstein leads the Boston Symphony Orchestra in a memorial concert to conductor Serge Koussevitzky. (Channel 35, ETV)

10 p.m. - In Performance at Wolf Trap. An all Tchaikovsky concert, featuring "Nutcracker Suite," is performed by the National Symphony Orchestra, conducted by Andre Kostelanetz. (Channel 35, ETV)

11:30 p.m. - Movie. "South Pacific," the Rodgers and Hammerstein stage classic. (Channel 19)

Thursday, December 26

9 p.m. - Movie. "Wild Rovers" is the story of two bored cowboys who decide to become bank robbers. Stars William Holden, Ryan O'Neal and Karl Malden. (Channel 19)

11:30 p.m. - Wide World Special. Dick Cavett is joined by comedienne Lily Tomlin and singer Richie Havens. (Channel 25)

Friday, December 27

9 p.m. - Movie. "The Last Run" stars George C. Scott as an underworld getaway driver. (Channel 19)

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EVENTS & ENTERTAINMENT

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ATLANTIC I THEATRE, 3220 Two Notch Road, 786-0790

"Kung Fu Girls" and "Kung Fu the Invisible Fist." Oh boy, what could be more enjoyable than a double feature of "Kung Fu Fighting"? Rated R, with shows continuous from 3:15 with the last complete feature at 8:45.

ATLANTIC II THEATRE, 3220 Two Notch Road, 786-0790

"Teenage Fantasies" is back by popular request and the manager claims this one is so hot that they have to stand by the screen with fire extinguishers! Plus there is a second X-rated attraction. Shows are continuous from 3:15 with the last complete feature at 8:45.

CAROLINA THEATRE, 1223 Main Street, 252-8011

"The French Connection" plus its sequel,

"Seven-Ups," comprise this action-packed double feature. Show times are 1, 5, and 9 for the first movie and 3 and 7 for the second. Both are rated R.

CINE-ART THEATRE, 1917 Washington Street, 779-3039

"Dirty Tricks," the dirtiest movie in town and "Sex Cures the Crazy" are this week's double features. Shows are continuous from 1 p.m. with the last complete feature shown at 9 p.m.

DUTCH SQUARE NORTH THEATRE, Dutch Square Mall, 789-1110

"The Dove," rated PG, stars Timothy Bottoms and is supposed to be a very nice love story. Shows at 1, 3, 5, 7 and 9.

DUTCH SQUARE SOUTH THEATRE, Dutch Square Mall, 789-1110

"The Island at the Top of the World" is the Walt Disney film version of the Jules Verne science fiction thriller. Rated G, with shows at 1:45, 4, 6:15 and 8:30. There will be a special 11:30 a.m. matinee showing of

"Mr. and Mrs. Claus" every morning while school is out (except Christmas day), starting Saturday, December 21.

FOX THEATRE, 1607 Main Street, 254-5212

"Big Bad Mama" is a gangster movie. Angie Dickinson is cast in the title role and she really stooped low when she accepted it. An R-rated skin flick. Show times are 1, 2:40, 4:20, 6, 7:40 and 9:20.

GAMECOCK I THEATRE, Parkland Plaza Shopping Center, 796-0022

"The Trial of Billy Jack" plays on. Rated PG, with shows at 1:30, 5 and 8:30.

GAMECOCK II THEATRE, Parkland Plaza Shopping Center, 796-0022

"The Longest Yard" has Burt Reynolds calling the plays for the inmates in a prisoners vs. guards football clash. Rated R, show times are 2:30, 4:45, 7 and 9:15.

JEFFERSON SQUARE THEATRE, Jefferson Square, Downtown, 254-6731

"Earthquake," the sensational disaster

flick, is here now that "Airport 1975" is gone. Be prepared for lots of soap opera action and big Hollywood names. Rated PG, with shows at 2, 4:30, 7 and 9:30.

MIRACLE THEATRE, 1228 Main Street, 256-1950

"The Man With the Golden Gun," rated PG, stars Roger Moore as Agent 007. Show times are 2:05, 4:30, 7 and 9:30. On Friday and Saturday, December 20 and 21, there will be a special midnight showing of "The Man With the Golden Gun."

PALMETTO THEATRE, 1417 Main Street, 254-5800

"The Towering Inferno," the sensational thriller we've heard so much about is here in time to make money for Christmas. Along the lines of "Earthquake," this is reportedly one of the most expensive movies ever made.

Stars include Paul Newman, Steve McQueen, Faye Dunaway, Richard Chamberlain and Fred Astaire, to name a

continued on page 11

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